

NextEd collaborates with OpenAI on ChatGPT Edu

NextEd Group Limited (ASX: NXD) ("NextEd") one of Australia's leading providers of tertiary education services to international and domestic students, today announced a collaboration with OpenAI, a leading research and product deployment company that launched ChatGPT. As part of the collaboration, NextEd will roll out ChatGPT Edu to a substantial group of students and educators.

The collaboration marks an exciting milestone for NextEd and represents the first ChatGPT Edu vocational education deployment in Australia. It positions NextEd among the early global leaders integrating generative AI responsibly into education and underscores NextEd's commitment to delivering future-ready students, best-in-class teaching experiences and innovative learning opportunities that harness AI effectively to enhance outcomes.

The launch builds on NextEd's broader investment in AI innovation and represents another important step in expanding the group's capability. It complements ongoing work across automation, AI literacy and data-driven learning, and will explore how generative AI can further enhance teaching, learning and operational effectiveness. NextEd's use cases are being developed with guidance from OpenAI and are expected to include student and educator assistance, curriculum design and streamlined administrative automation.

ChatGPT Edu provides a secure, enterprise-level AI environment with advanced data-privacy and governance safeguards. This collaboration gives NextEd direct engagement and support from OpenAI's education and adoption teams, access to enterprise-only features such as custom GPTs and workspace management, and participation in early-access and impact-measurement programs.

"We are delighted to be collaborating with OpenAI on this pioneering project. It is an exciting opportunity to build capability, learn directly alongside OpenAI and position NextEd at the forefront of how AI is transforming education globally," said Mark Kehoe, Chief Executive Officer of NextEd Group Limited.

"Education is evolving rapidly, and the institutions that adopt AI early will shape its future," said Andy Brown, OpenAI's Head of Go-To-Market for APAC. "Our work with NextEd is part of OpenAI's global effort to work closely with forward-thinking education leaders who are redefining how people learn, teach and work in an AI-powered world."

The deployment will run for an initial 12-month term. The initiative is expected to deliver growth and efficiency gains, to be quantified in due course, strengthen internal capability and accelerate AI literacy among staff and students.

This collaboration supports NextEd's strategy to build a balanced, future-focused business, continuing to grow its core education portfolio while investing in technologies that will shape the next generation of learning and create long-term value for investors.

This announcement has been approved for release by the Board of Directors of NextEd Group Limited.

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About NextEd Group

NextEd Group is one of Australia's largest listed private education providers, delivering high-quality learning experiences with a national campus network across Adelaide, Brisbane, Gold Coast, Melbourne, Perth, and Sydney, and recruitment offices worldwide. NextEd offers courses across the English Language, Vocational, and Higher Education sectors. Our programs span industries including business, technology, design, hospitality, health, and community services. Committed to unleashing potential through inspiring learning and experiences, NextEd empowers students with the skills and knowledge to achieve their career and personal ambitions.